

Category	No Credit (0 points)	Developing (10 points)	Effective (20 points)	Excellent (25 points)
Fit <i>Does the product address the problem statement?</i> [Max 25 points]	The project has very little or no application	The project takes wide liberty with the prompt and is only loosely related. The core messages are missing.	The project addresses the prompt but diverges in some core aspects. It is useful in theory but lacks aspects in execution to bring it into reality. Alternatively, the project develops an new idea that reasonably fits the hackathon.	The content of the project directly addresses the prompt. The project has application in a clear, unique way. Alternatively, the project develops a new idea that fits the hackathon goals well by coordinating with the organizers.
Innovation <i>Does the product introduce a new approach or perspective, technical, analytical, or visual?</i> [Max 25 points]	The chosen technology and design is already deeply established.	The code adds a new twist to established design. The new code provides a better/faster/clearer way to attack the problem than the old one	The new project tackles a problem that has been overlooked/ignored in the past, or attacks a problem with a new angle / on a bigger scale / on a higher level	The technology or design breaks ground. The new project attacks a new problem and provides a novel solution for social good
Functionality <i>Does the product function as intended? Is it robust and easy to interact with?</i> [Max 25 points]	Product is less than 20% functional (e.g. buttons don't work, data doesn't pull, etc).	The product is semi-functional. Has 20-40% of functionality intended. Does some of the things it is intended to do	Product is mostly functional (40-80%). Does most of the things it is intended to do but is missing some functionality.	Product is fully functional (80-100%) - meets intentions (e.g. actually does what you say it is supposed to do)
Design <i>Is the product aesthetically pleasing? Does the design of the product elevate its message?</i> [Max 25 points]	No design, The project is uninviting and does not elevate the message	Some intentionality is put into the UX and UI but navigation is not intuitive. Message is somewhat muddled.	Project is well designed and easy to use. Message is clear. additional directions are needed to easily navigate project.	Message is communicated fresh and compelling. Design is beautiful. Project is very well-organized and user can use application without any additional instructions.

Total: _____ **of 100 points**